



# Dahl Mobile the Swedish Brand

Join the future with us



# WELCOME

## Dahl Mobile the Swedish Brand

- Through our innovation we strive to make cutting edge, intuitive mobile technology accessible to as many people as possible and we aim to do this with products of the highest quality, performance, reliability and functionality that still remain affordable.
- Our main purpose is to stay focused to ensure that we put a human and sustainable digitization on the market.
- We are passionate about what we do and dream of a world where we are able to make the difference.
- Welcome to our World.



# THE SWEDISH TECH CHALLENGER

- Dahl Mobile is a Swedish Technology brand with a clear core purpose: the focus to ensure that we bring a human and sustainable and healthy digitalization to the market, where our products and services are designed and developed with the intention to increase quality of life for all.
- Through our innovation we strive to make cutting edge, intuitive mobile technology accessible to as many people as possible.

# BUSINESS DESCRIPTION

- **Dahl Sweden Mobile Technology AB** "Dahl Mobile" is a Swedish public limited company with head office in Stockholm, registered 5th June 2011
- **The business concept is** to develop, produce and sell smartphones, personal computers and accessories using the brand "Dahl Mobile" a new Swedish brand of design, quality and reliability. The quality and performance of Dahl Mobile's smartphones match industry standards at a significantly affordable price
- **Main products comprises** Smartphones, Tablets, Laptops, Featurephones, Accessories and Mobile Applications

# BUSINESS DESCRIPTION

- **Going to market** through e-commerce, collaboration agreements with operators, agents, distributors and retailers
- **Partners** include for example Google Android, Foxconn production, newly signed Qualcomm, mobile operators
- **Markets include** global distribution with market presence in Asia and Africa

# DIFFERENTIATION & STRATEGY

- **Simplifying digitalization** with the mission to provide anyone with access to affordable mobile technology – intuitive products that help improve lives and connect the world in order to improve it
- **Eco-friendly** products with carefully selected components with greater lifespan than the competition
- **Giving back to society** via Dahl Foundation; we re - invest 10 % of annual profits in local markets
- **Strengthening production and distribution** via agreement with Foxconn & Qualcomm, securing access to high quality and advanced telecom technology
- **Market expansion to North America** by establishment of a local office and are further planning to set up an R& D department in 2022 / 2023 in San Diego, California. Promising growth trajectories based on Dahl Mobile 's European origins and current established attractive partnerships
- **Market gap identified** where Dahl can take a unique position as affordable yet with high quality mobile phones

# TOP MANAGEMENT

## **Sören Alm**, Chief Executive Officer

Entrepreneurial experience of leading profitable start up from seed to exit

- Law & Taxation, Sweden, Business advisory and accounting firm, 1990-2013
- Marketing skills of building client loyalty and brand values
- Know-how of financial management and negotiation
- Contacts with key executives in Europe and Africa

## **Robin Dahl**, Executive Chairman

IT and mobile phone experience

- Master Degree in Computer, Doctoral Student, Science and Information System
- Author of the books, "Rich Mind & Poor Mind" and "AI & You" a book about how Artificial Intelligence will affect our everyday lives
- Texas Instruments, USA
- Foxconn, China
- Multicultural: Lived in Sweden and USA, last fourteen years in China now back in USA, fluent in seven languages
- Contacts with key industry and government executives in Asia

# WE ACT LOCALLY IN A GLOBAL MARKET



Dahl Mobile have established an International corporate base with offices or subsidiaries in several countries to ensure the supply and support of local market needs.

- Sweden / Stockholm
- USA / San Diego
- United Kingdom / London
- China / Hong Kong
- Vietnam / Ho Chi Minh
- Morocco / Casablanca
- Nigeria / Lagos
- South Africa / Cape Town



# DAHL MOBILE GOES WEST

Dahl Mobile now have a partnership with Qualcomm and received Qualcomm ID, which means that we receive both technical and financial support and assistance as well as access to their components, technology and applications in our upcoming models. The purpose is to launch our brand in the US and other Western countries together with our partner.

We are already Google partners, which gives us full access and the right to use the latest Android version as well as the full Google Play App in our mobiles and we have a supplychain / manufacturing agreement with Foxconn.

This makes us very attractive to the American mobile operators as they have now noticed a large supply gap on brands as an alternative to the much more expensive Samsung and Apple models. This is because some Chinese manufacturers have already been banned by US authorities and it is likely that these restrictions will soon be extended to include more Chinese brands.

# JOIN THE FUTURE WITH US

**We invite you to participate in our future journey.**

**We are looking for smart money from smart people,  
together we will do wonders**

71 843 770 is the total number of shares at present.

Robin Dahl & Sören Alm (R & S) are founders and owns 70 % together today,  
this means that they have the absolute power in the company.

The rest of the shares are owned of approximately 500 other investors.



# RADIATION PROTECTION

- By using a related companies technology, DAHL Mobile has exclusive access to a technical solution that reduce the electromagnetic radiation from the device with minimum 90 %, this technology can be applied to all our devices.
- The technology does not contain toxic substances, it's not flammable but on the contrary can be applied to refractory materials, whereby you obtain a fireproof product that reduces EM radiation.
- This radiation protection technology makes DAHL Mobile's devices unique in relation to all competing brands but also world-unique from a health perspective, without affecting operational reliability, performance or design.
- The higher SAR values from 5G and coming 6G networks have increased concerns about harmful effects on the human body.

# RADIATION TEST FIGURES

- We can distinguish between two kinds of radiation, body SAR and head SAR. They are measured in different positions against the test model. Body SAR refers to the radiation from the back of the phone, the part by which we hold the device. It usually has bigger values because of the closeness of the source of radiation.
- On the other hand, head SAR is the radiation that comes from the screen, that's the side of the phone that comes into contact with the head. Head SAR radiation can actually heat up some cells in our brain, although it is protected by the skull.
- In the USA the SAR limit for mobile devices is at or below 1.6 W/kg (watts per kilogram) whereas in Europe it's 2 W/kg.
- Lab tests in independent laboratories show the following results regarding our model Dahl People +.

## Without RADIATION SHIELD

Head SAR 1.6 W/kg

Body SAR 1.5 W/kg

## With RADIATION SHIELD

Head SAR 0.14W/kg

Body SAR 0.15 W/kg



# DAHL InTouch 5

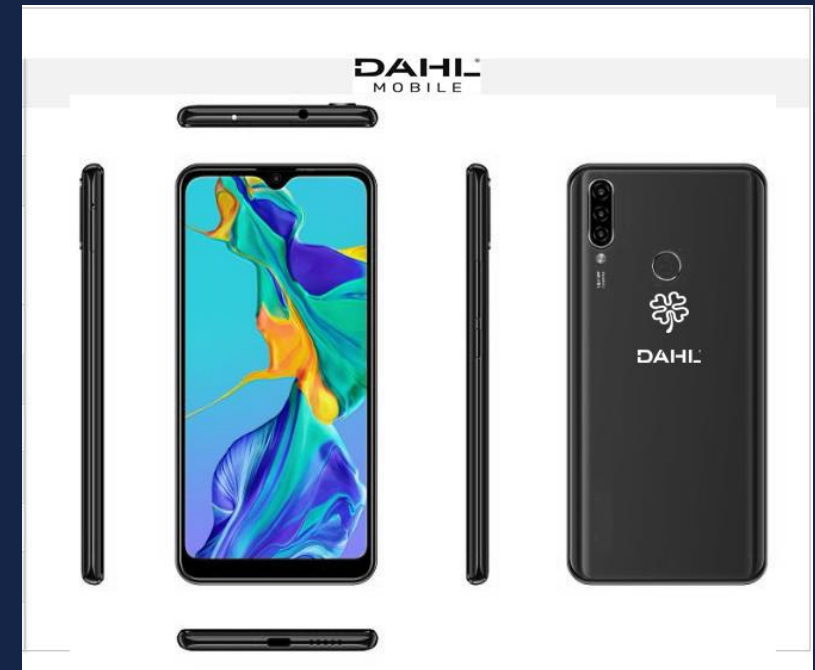
## upcoming model 2022/23

- MediaTek MT6833, 5G
- Cortex-A76 Octa Core 2 x 2.2 GHz
- 8/GB RAM & 128/GB ROM
- SD CARD: 256 GB
- Dual SIM, E-SIM & Nano
- Android 12, Magic UI 6.1
- Back Camera 50MP (wide) + 13MP + 2MP (depth)
- Secondary, 8MP (wide) + Focus Flash
- 4 000 mAh
- 6.7" IPS LCD, 1080 x 2388 pixels



# DAHL InTouch 4

- Dual Nano SIM Device
- Screen 6,3", FHD + 9:19
- Battery 4 100 mAh
- Android 10.0
- VoLTE
- RAM/ROM 4/64 GB
- Octa core
- Fingerprint sensor
- AI Camera 5/13 MP



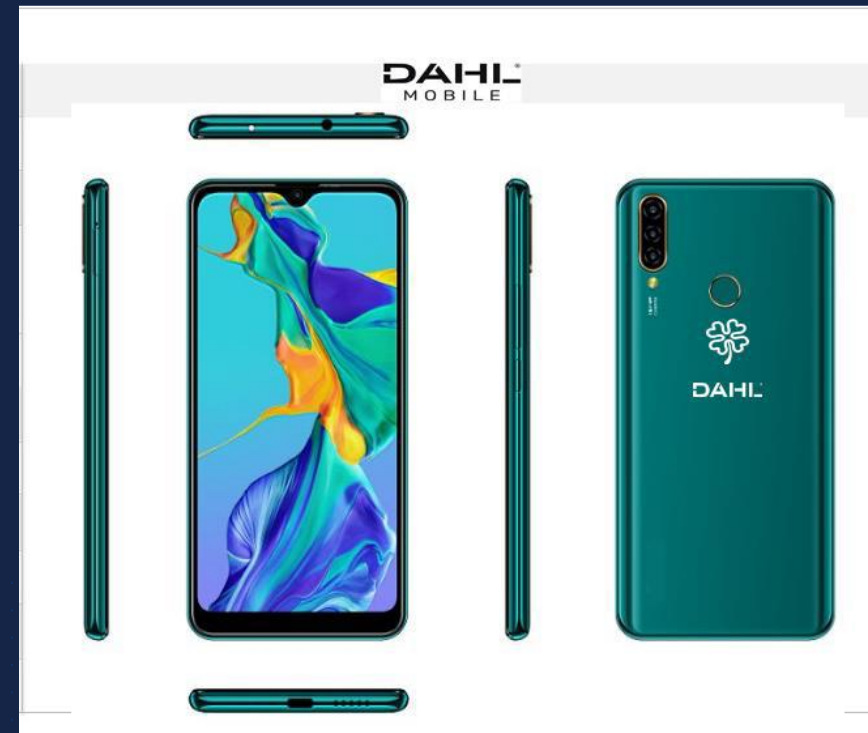
# DAHL InTouch 3



- Dual Nano SIM Device
- Screen 6,3", FHD + 9:19
- Battery 4 100 mAh
- Android 10.0
- VoLTE
- RAM/ROM 3/32 GB
- Octa core
- Fingerprint sensor
- AI Camera 5/13 MP

# DAHL InTouch 2

- Dual Nano SIM Device
- Screen 6,3", FHD + 9:19
- Battery 4 100 mAh
- Android 10.0
- VoLTE
- RAM/ROM 2/32 GB
- Quad core
- Fingerprint sensor
- AI Camera 5/13 MP





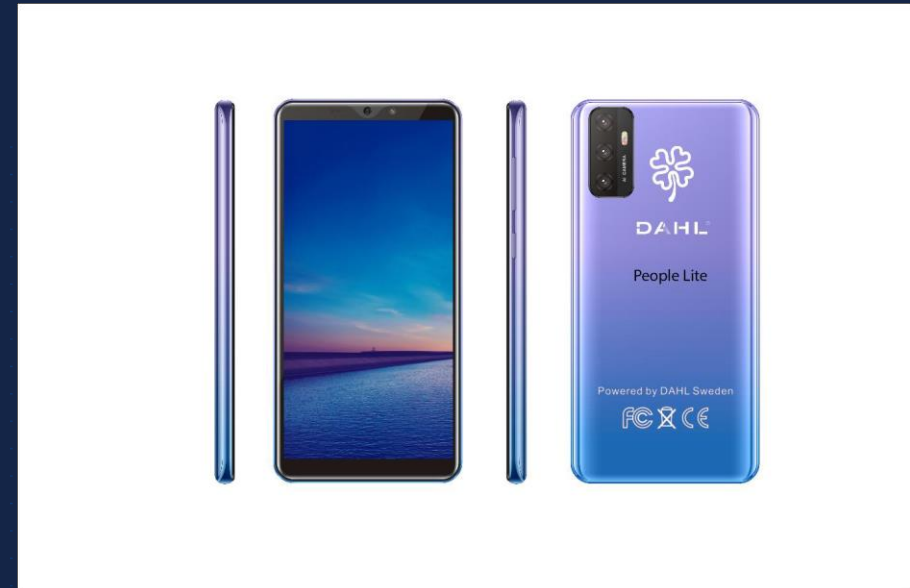
# DAHL People +



- Dual SIM Device
- Screen 5,5", FHD +In-cell
- Battery 2800 mAh
- Android 10.0
- VoLTE
- RAM/ROM 2/32 GB
- Quad core
- Fingerprint sensor
- AI Camera 8/13 MP

# DAHL People

- Dual SIM Device
- Screen 6", HD IPS
- Battery 3050 mAh
- Android 10.0
- 4G
- RAM/ROM 2/16 GB
- Quad core
- SD 64 GB
- Camera 5/13 MP



# DAHL InTro Surf



- DualSIM
- SDcard32GB
- Bluetooth
- GSM/GPRS
- Camera: 0,3/0,3MP
- Battery 2 000mAh Li-ion
- Micro 5 pin USB
- Screen: 2,4"
- SC7731EF
- 512MG/1GB
- 3,5 audio jack
- FM, MP3, MP4
- Flashlight
- 2030 Speaker

# DAHL InTro +

- DualSIM
- SDcard
- Bluetooth
- GSM/GPRS
- Camera: 0,08/0,3MP
- Battery 1 000 mAh Li-ion
- Screen: 2,4"
- Spreadtrum:
- SC 6531E
- 3,5 audio jack
- FM, MP3, MP4
- Flashlight





# DAHL InTro

- DualSIM
- SDcard
- Bluetooth
- GSM/GPRS
- Camera: 0,08/0,3MP
- Battery 900 mAh Li-ion
- Screen: 1,8"
- Spreadtrum: SC 6531E
- 3,5 audio jack
- FM, MP3, MP4
- Flashlight



# DAHL InTro Metal



- DualSIM
- SDcard
- Bluetooth
- GSM/GPRS
- Camera: 0,08MP
- Battery 1 000 mAh Li-ion
- Screen: 1,8"
- Spreadtrum:
- SC 6531E
- 3,5 audio jack
- FM, MP3, MP4
- Torchlight

# DAHL InTro Lite



- USB 2.0
- SDcard
- Bluetooth
- GSM/GPRS
- 3,5 audio jack
- Camera: 0,08 MP
- Charger
- Screen: 1,77"
- CPU: SC6531E
- 146 grams
- FM, MP3, MP4, 3GP
- Dual SIM
- Battery Lithium Ion 600mAh

# DAHL WiFi Mate



- 4G WiFi Router
- 10 Users
- Qualcomm MDM 9600
- Battery 2 300 mAh Li-ion
- LCD Screen



# DAHL InTime 1



- Smartwatch
- SIM Card Device
- Touchscreen
- Bluetooth
- Camera: 0,3 MP

# DAHL InTurbo



- Powerbank
- Capacity 3,7 / 10 000 mAh
- Quick Charge
- Qualcomm 3.0
- Battery Li-Polymer
- Different colors

# DAHL InTop

- Screen 14" / 15" / 17"
- Intel Celeron J4125 / Intel 5 / Intel 7
- 8GB RAM 256 GB ROM
- 5 000 mAh
- Windows 11



THANK YOU



SWEDISH TECH FOR SMART PEOPLE